

## FACEBOOK AND OTHER SOCIAL NETWORKING WEBSITES FAQ

**Q. What are social networking websites?**

A. Social networking websites help people connect and share with each other online, often through the posting of updates and items of interest to their pages or accounts. Examples of social networking websites include, but are not limited to, Facebook, Google+, Twitter, Myspace, Tumblr, and Pinterest. Utilizing such websites may be helpful in promoting your Scentsy Family business.

**Q. Can I cross promote Velata, Scentsy, or other brands on the same page or account?**

A. Yes. You are able to promote Velata, Scentsy, or other Scentsy Family brands on the same page or account. It will be your business decision as to whether you wish to create separate pages or accounts dedicated to each brand or if you would like to advertise all brands on one page or account.

**Q. Can I post personal specials?**

A. No. Personal specials may not be posted on social networking sites, even if the page or account is private. Personal specials include, but are not limited to, giveaways, discounts, offers of free product, mystery host parties, and raffles. However, you may make general statements, such as inviting customers to contact you about your specials. And you are always welcome to post corporate specials, such as our 10% off special during the transition months of February and August.

**Q. Can I include pricing on my pages or accounts?**

A. Yes, but you may only list corporate catalog pricing, or catalog pricing that takes into account our corporate specials. You are always welcome to post any corporate flyers provided to you by Scentsy Family that contain corporate pricing.

**Q. Can I post my own personal product photos?**

A. Yes. You may post either your own personal product photos or use the corporate images provided on your Workstation.

**Q. Can I post flyers that I create?**

A. Yes, if they have first been approved. To submit an ad for approval, please email your work to [adapproval@scentsy.com](mailto:adapproval@scentsy.com).

**Q. Can Scentsy or other Scentsy Family brand names be included in my page or account name?**

Yes, as long as the following format is used: “[Your Name], Independent [Brand] [Title]” or “Independent [Brand] [Title] [Your Name].” For example: “Jane Smith, Independent Scentsy Consultant” or “Independent Velata Consultant Jane Smith” or “Jane Smith, Independent Scentsy Certified Consultant” or “Independent Velata Director Jane Smith.”

**Q. Can I use my pages or accounts to solicit available product from other Consultants?**

A. Yes. You may post if you are looking for product that another Consultant might wish to swap with you, as long as the details of the trade take place off line. You cannot, however, solicit to sell product to other Consultants or post a list of the current inventory you have on hand.

**Q. Can I host giveaways on my pages or accounts?**

A. No. Giveaways are considered personal specials and, as such, may not be posted.

**Q. Can I post about free samples or catalogs?**

A. Yes. However, we encourage you to avoid using the word “free” when offering a sample or catalog since this could be construed as a personal special and these items are usually assumed to be free.

**Q. How do you recommend I manage multiple social networking presences?**

A. Do your best to keep your personal social networking presence separate from your business social networking presence. On your personal pages or accounts, indicate you are a Consultant for specific brands, and then provide links that refer them to your business page or account, PWS, or external registered site for more information. Use your personal pages or accounts primarily for your personal life; use your business pages or accounts primarily for your business.